



TIFFANY

& CO.

SEO Case Study



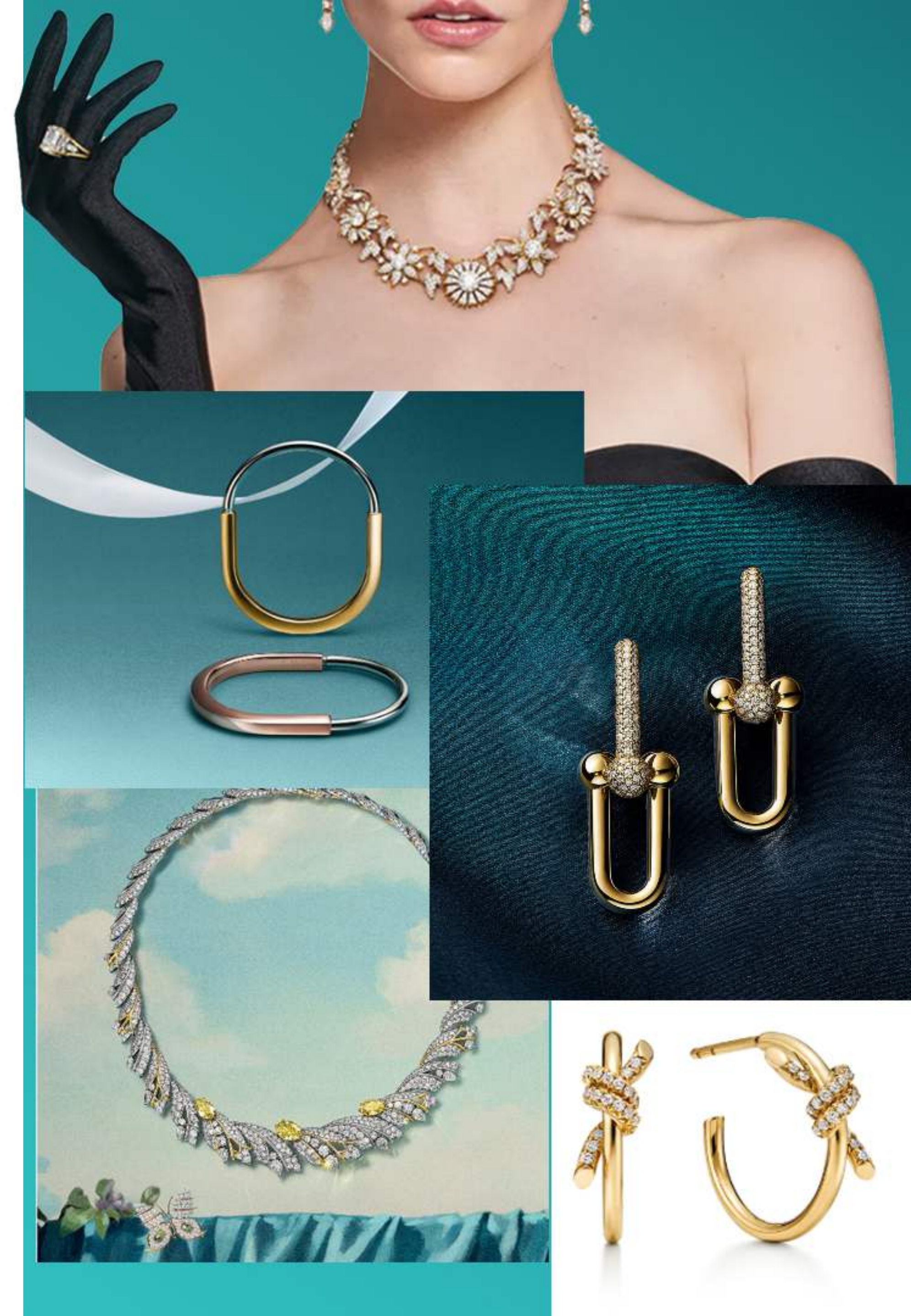
Customer Review

“I recently purchased a necklace from Tiffany & Co and I must say the experience was absolutely amazing. From the moment I opened the iconic blue box, it felt truly special. The packaging alone gives a premium and luxurious feel.”

Sarah Khan

“The quality is just exceptional. I’ve purchased jewellery before, but nothing compares to Tiffany & Co.. Elegant, timeless, and worth every penny.”

Sophia Williams



The logo for Brandz Clicks consists of several overlapping, colorful squares in shades of orange, teal, and pink, with a teal arrow pointing towards the bottom-left corner.

Brandz Clicks

Brandz Click recognizes the uniqueness of each business and provides customized digital marketing strategies that align with their goals, target audience, and competition. Our team put a lot of effort into enhancing search engine optimization, producing interesting content, and using social media platforms to ensure success. Social media platforms offer unprecedented opportunities for businesses to communicate, engage, and expand their reach to billions of active users worldwide.

Challenges & Strategy



Challenges

- Website Structure Issues
- Slow Website Speed
- Slow Website Speed
- Indexing & Crawling Problems
- Poor On-Page SEO



Strategy

- Website Audit & Keyword Research
- On-Page & Technical SEO
- On-Page & Technical SEO
- Performance Tracking &
- Optimization

SEO STRATEGY FOR TIFFANY & CO.



- Analyze website performance and technical issues
- Find high-value keywords using tools like Google
- Search Console
- Study competitors and search intent.

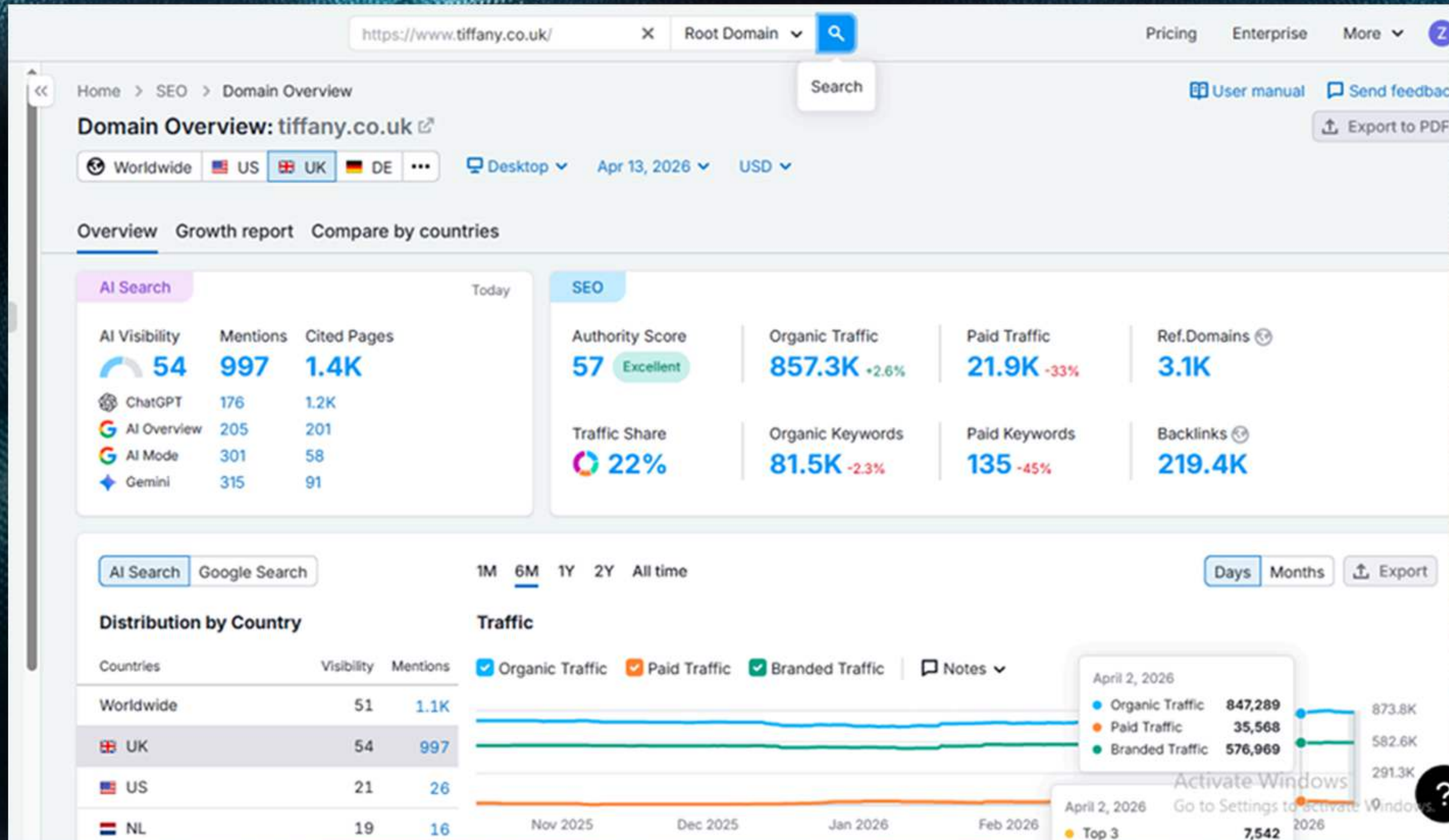


- Optimize titles, meta descriptions, and headings
- Improve website speed & mobile-friendliness
- Ensure proper indexing on Google



- Create high-quality, SEO friendly content
- Focus on user intent and keyword placement
- Publish blogs regularly for traffic growth

Organic Traffic increase by 856%



SEO RESULTS



Organic traffic



Conversion from search



On page keywords



Impression



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SEO

SEARCH

