



Brandz Clicks

Golden Bite Restaurant Case Study

Enhancing Customer Experience and Boosting Restaurant Sales



Our Vision

To become a leading restaurant known for high-quality food, excellent customer service, and a memorable dining experience. Our goal is to build a strong brand that attracts customers locally and globally.

GOLDEN BITE RESTURANT

Our Specialties

We are especially popular for our signature dishes, fast service, and hygienic environment. Our menu offers something for everyone, including spicy meals, grilled items, and freshly prepared desserts.

Our Mission

To serve fresh, delicious, and affordable meals while ensuring customer satisfaction. We aim to provide fast service, maintain cleanliness, and continuously improve our services based on customer feedback.



Dine-In & Takeaway

Customers can enjoy food in the restaurant or order takeaway easily.

Delivery & Online Orders

Orders are received through apps and delivered quickly to customers.

Revenue Growth Strategy

Improving service quality and menu variety helps increase sales and profit.

Marketing & Promotions

Discounts, deals, and social media marketing attract more customers.



Traction and Achievements

Reduced waiting time and improve customer satisfaction.

Served 5,000+ satisfied customers with positive feedback.

Active on social media and partnered with delivery platforms

Sales improved after marketing and service improvements

Financials & Growth

The restaurant aims to increase its revenue by improving service quality, marketing strategies, and online delivery systems over time.



Year 1

Basic setup and service improvement



Year 2

Increase in customers and online orders



Year 3

Strong brand image and higher profits

Golden Bite Resturant Before & After SEO

Low Google ranking (Page 3-4)

1

Top Google ranking (Top 5 results)

1

Weak online presence

2

Strong online presence

2

Limited customer reach

3

More customer visits

3

Very few online orders

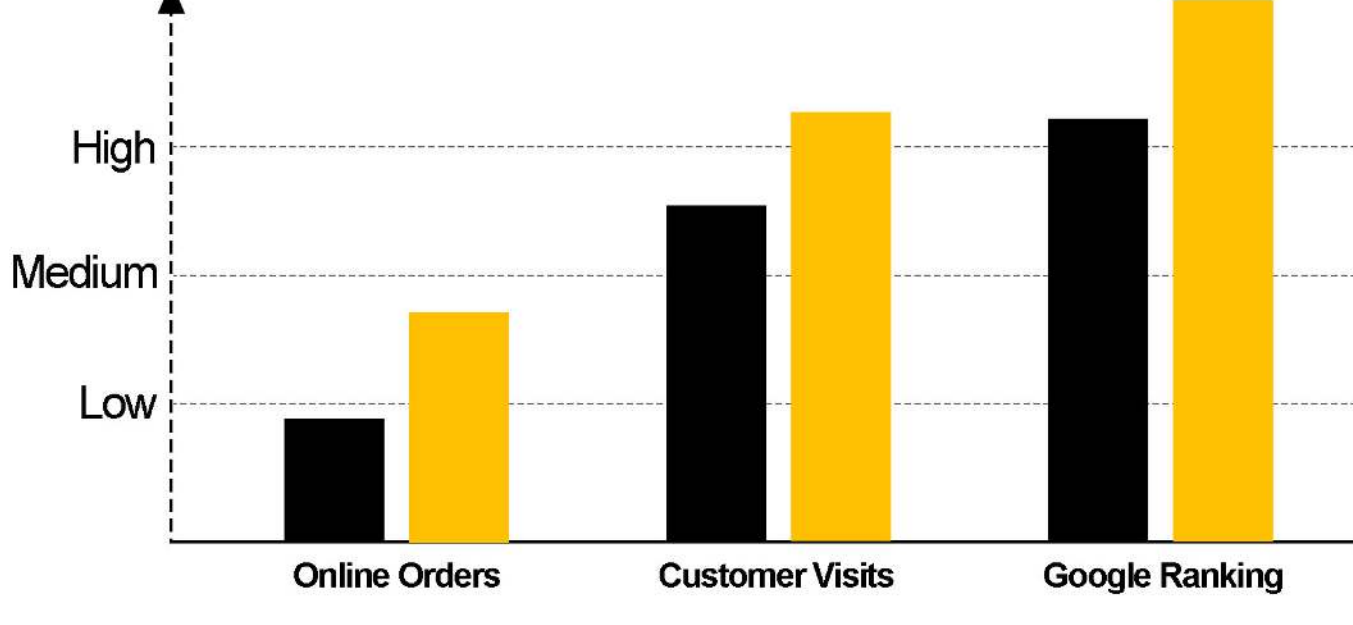
4

Increased online orders

4



Website Performance Comparison (Before SEO & After SEO)



Boost Your Resturant With SEO



High Rankings

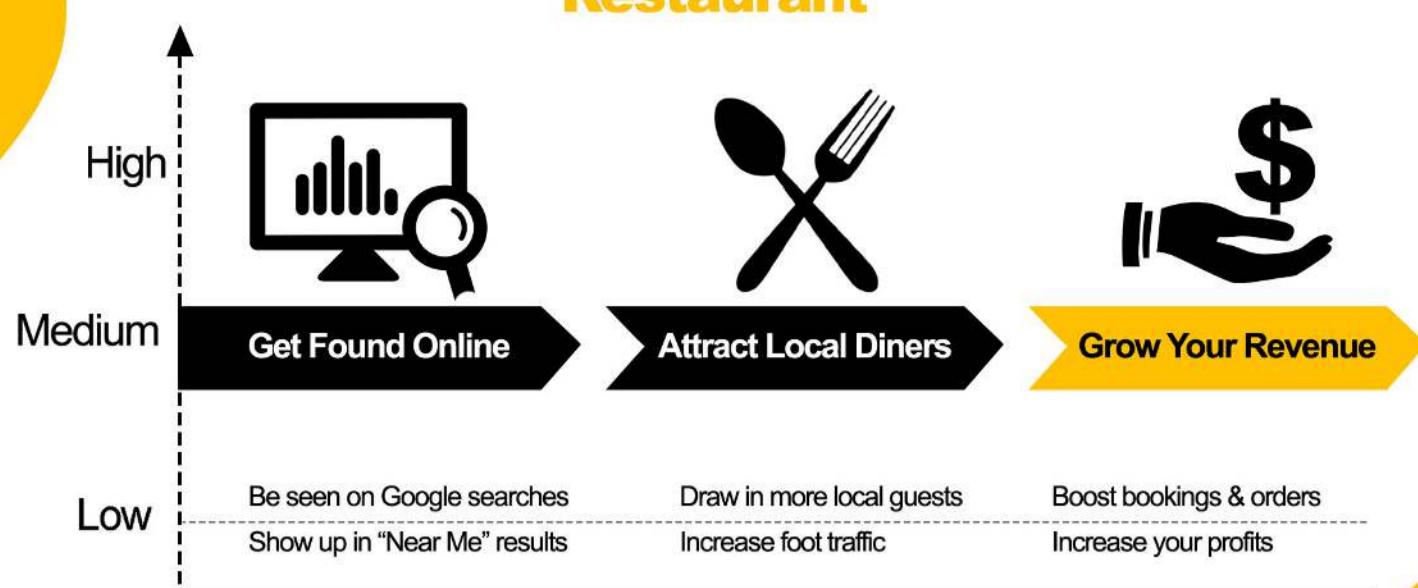


More Customers



Increased Sales

SEO Benefits for Your Restaurant



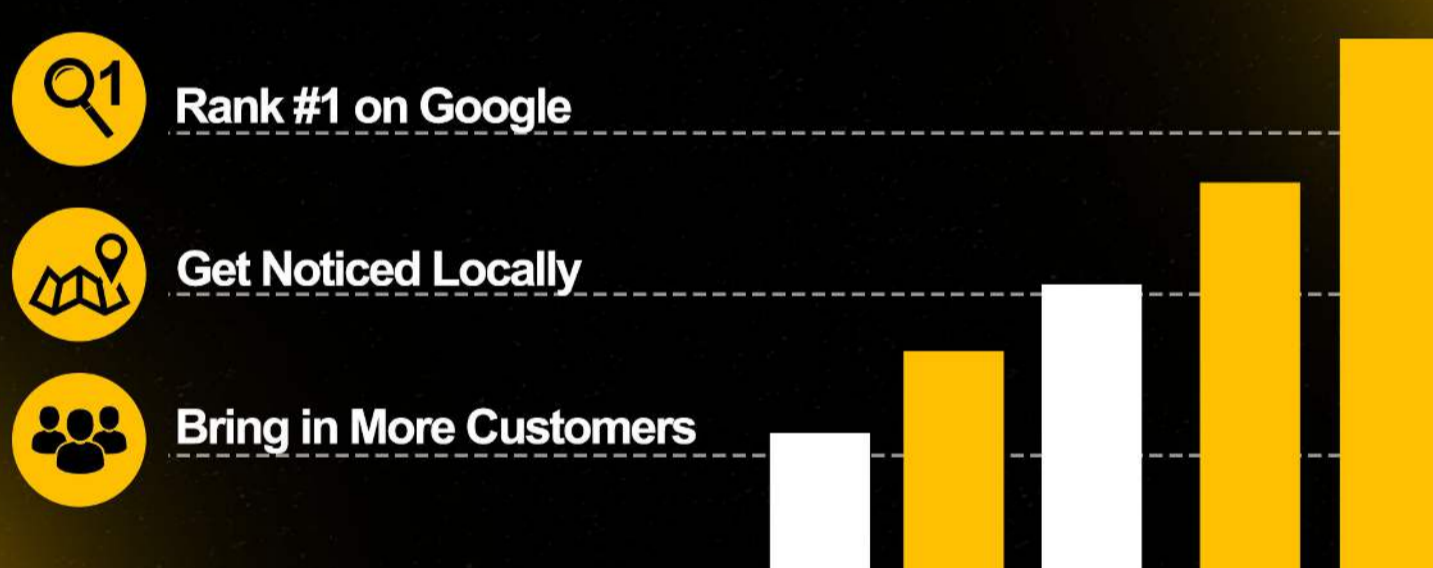
How SEO Can Boost Your Restaurant



SEO for Restaurant Success



Rise to the Top of Search!



Grow Your Restaurant with SEO



Boost Your Business with SEO!

Brandz Clicks

SEO: SEARCH ENGINE OPTIMIZATION

VISIT US :

72/3 MAIN PARK HOUSING SCHEME UET
GATE NO: 5 LAHORE

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Drive More Customers • Achieve Higher Profits!