



Alliance Taxi
Services Canada
Ontario

SEO CASE STUDY



Alliance Taxi Services Canada Ontario



“Always clean cars, friendly drivers, and on-time service. Alliance Taxi is my goto for stress-free rides!”

- Sarah L.



PPC



Marketing
Services



SEO



Digital
Marketing



Google Ads



Brandz Clicks

BrandzClicks - A Digital Marketing agency has experienced and competent expert team with high range of portfolio, worked for clients in UK,US, Canada markets and world wide. Our Expert team ensures your ad budget is spent effectively targeting the right audience with optimized campaigns for higher ROI.

Improve Traffic and Organic Visibility

Challenges

- Create a search-friendly website
- Maximize visibility
- Improve user experience
- Increase visitors website

Strategy

- Develop an integrated site-wide keyword strategy
- Uncovering user intent and organizing the site's content
- Create URL strategy to take advantage of established value



SEO Strategy for Alliance Taxi Services

1

Local SEO
Services

Google Business
Profile
Optimization

2

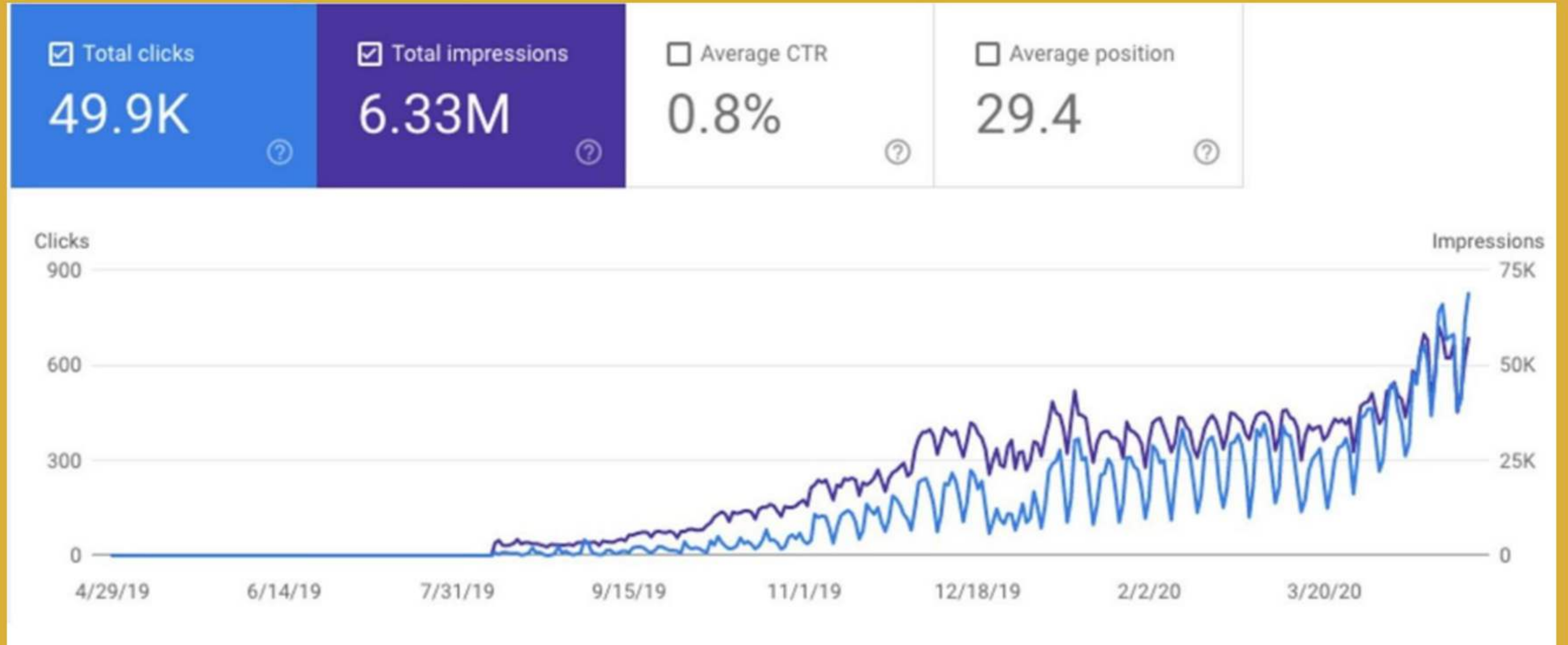
3

SEO Content
Writing Services

Build Topical
Authority

4

Organic Traffic Increased by 861%



SEO Results

↑861%
Organic
Traffic

↑300%
Conversions
from
Search

↑843%
Page One
Keywords



Customer Reviews



"Alliance Taxi is always on time! I've never had to wait long for a pickup, even during peak hours."
- John



"I always rely on Alliance to get to the airport. Their drivers are never late, and the ride is smooth."
- James



"The driver was really friendly and made me feel comfortable throughout the trip."
- William

The infographic features a central white circle with the text "PAID Advertising" in blue and red. Five colored circles (01-05) are arranged around it, each with an icon and a label: 01 (orange, megaphone icon) "FACEBOOK ADS", 02 (blue, Instagram icon) "INSTAGRAM ADS", 03 (pink, Google AdWords icon) "GOOGLE ADS", 04 (pink, funnel icon) "LEAD GENERATION ADS", and 05 (blue, video camera icon) "VIDEO ADS". The background shows a man in a suit looking at a smartphone. At the bottom left, there are social media icons and contact information.

Brandz Clicks

05 VIDEO ADS

04 LEAD GENERATION ADS

03 GOOGLE ADS

02 INSTAGRAM ADS

01 FACEBOOK ADS

PAID
Advertising

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